

BEHAVING BOLDLY



VIRTUAL SPONSORSHIP PACKAGE

2020

SPONSORSHIP OPPORTUNITIES



VIRTUAL SPONSORSHIP PACKAGE

| | THE VALIANT | THE INCREDIBLES | THE VISIONARIES |
|----------|--|--|--|
| Price | \$15,000 | \$10,000 | \$5,000 |
| Benefits | <ul style="list-style-type: none"> • Opportunity to name a family room or car charging station at Peel Children's Aid Foundation's new home scheduled to be completed August 2020. • Logo added to donor wall at Peel Children's Aid Foundation's new home. • Co-branding with Peel Children's Aid Foundation and Behaving Boldly logo on all event materials including website, media, and virtual event video. • Opportunity to name one of four P2P fundraising challenges after your company. • Opportunity to have a youth speak at one of your internal events. • Recognition by the Master of Ceremonies during the virtual event. • Plaque with sponsor logo. • Hyperlinked corporate logo on the Behaving Boldly website. • Recognition in post-event thank you email to event attendees. • Opportunity to submit a two-minute video featured at our virtual event. | <ul style="list-style-type: none"> • Logo added to donor wall at Peel Children's Aid Foundation's new home scheduled to be completed in August 2020. • Sponsorship recognition on all event materials including website, media and virtual event video. • Opportunity to have a youth speak at one of your internal events. • Recognition by the Master of Ceremonies during the virtual event. • Plaque with sponsor logo. • Hyperlinked corporate logo on the Behaving Boldly website • Recognition in post-event thank you email to event attendees • Opportunity to submit a one-minute video featured at our virtual event. | <ul style="list-style-type: none"> • Logo added to donor wall at Peel Children's Aid Foundation's new home scheduled to be completed in August 2020. • Sponsorship recognition on all event materials including website, media and virtual event video. • Recognition by the Master of Ceremonies during the virtual event. • Plaque with sponsor logo. • Hyperlinked corporate logo on the Behaving Boldly website • Recognition in post-event thank you email to event attendees |

SPONSORSHIP OPPORTUNITIES



VIRTUAL SPONSORSHIP PACKAGE

| | THE AMBASSADORS | THE ADVOCATES |
|----------|---|--|
| Price | \$2,500 | \$1,000 |
| Benefits | <ul style="list-style-type: none"> • Recognition by the Master of Ceremonies during the virtual event. • Plaque with sponsor logo. • Hyperlinked corporate logo on the Behaving Boldly website. • Recognition in post-event thank you email to event attendees. | <ul style="list-style-type: none"> • Recognition by the Master of Ceremonies during the virtual event. • Hyperlinked corporate logo on the Behaving Boldly website |

Please contact Cecilia Turnbull, Program and Development Coordinator, via email cturnbull@peelcas.org or phone (905) 363-6131 x 1150 for sponsorships and in-kind donations.

Business letters available upon request

SPONSORSHIP FORM



VIRTUAL SPONSORSHIP PACKAGE

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Telephone: _____

Email: _____

PAYMENT INFORMATION

Cheque Enclosed *(made payable to Peel Children's Aid Foundation)*

Donation \$ _____

Please Charge:

Visa

Mastercard

American Express

Card Number: _____ Expiry: _____

Print Card Holder's Name: _____

Signature: _____

CHARITABLE BUSINESS NUMBER: 86452 1240 RR0001

PRIVACY NOTE: Peel Children's Aid Foundation is collecting this information, as we may need to contact you in the future to thank you for your support, provide information about Foundation updates and events, and fundraising and volunteer opportunities that support the work at Peel Children's Aid. To ensure accurate delivery of sponsorship benefits, payment is due prior to print deadlines.

DONATION FORM



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I would be pleased to add my name as a supporter of Peel Children's Aid Foundation's Men Behaving Boldly/Women Behaving Boldly by providing the following item(s) as a donation:

Items: _____

Retail Value: _____

Name (Company or Individual) as it will appear on Bid Sheet and/or display:

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Telephone: _____

Email: _____

I will deliver this item to:

25 Capston Drive
Mississauga, ON, L5W 0H3

OR

The item(s) need to be picked up:

At: _____

On: _____

BEHAVING BOLDLY



THE COMMITTEE



BJ Bhal (Chair)
John-Bosco Agbasi
Sean Hill
Joel Goulding
Chris Wicken
Todd Kerr
Matthew Lareau
Jamie Kitchen
Daniel Lacey
Nick Iozzo
John McCall
Adam Hasen

Katya Shabanova (Chair)
Elaine Jenkins
Ashley Lang
Monica Kazmierczak
Lucy Kairalla
Michelle McLaughlin
Jenna Houssian
Tina Wolf

Craig Trenholm
(Behaving Boldly Chair)

2020